Linguistic access to health services for minority communities: the American and Canadian experience

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Exploratory Studies – Cultural & Linguistic Competency

• Standards for Culturally and Linguistically Appropriate Services in Health : an exploratory study of American standards - 2011

• Study on Linguistically and Culturally Adapted Health Services : a Pan-Canadian portrait - 2012



Objectives of the presentation

- Present a summary of the American and Canadian Studies on linguistic accessibility
 - Conceptual framework
 - Observations and findings
- Why have Standards?
- Conclusion and future avenues for official minority language communities in Canada



American Study

American Standards for cultural and linguistic competency - Culturally and Linguistically Appropriate Services – **CLAS Standards**



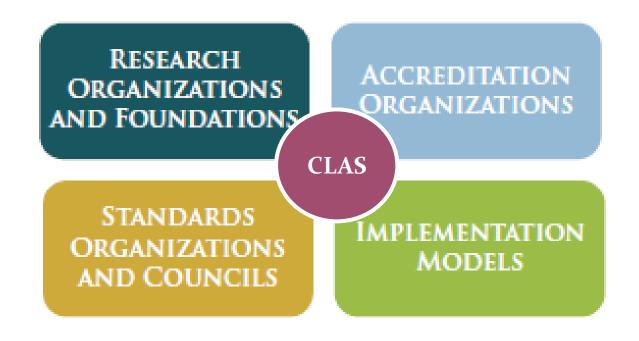
The CLAS standards: Standards for culturally and linguistically appropriate services

Three areas

- Culturally competent care (standards 1 to 3)
- Language access services (standards 4 to 7) :
 - Mandatory by virtue of current Federal requirements for all recipients of financial assistance from the Federal government
- Organisational support for cultural competence (standards 8 to 14)



Model for analysis of the American Standards





Observations

- Standards to reduce health disparities for minority communities
- Standardization is an effective approach in health settings and offers opportunity for improvement
- Linguistic accessibility and cultural adaptation go hand-inhand
- Conforming to CLAS standards : an advantage for health establishments

Transitioning from a discussion on rights to a discussion centered around duties of organisations and professionals and quality of care



Canadian Study

A global overview of the Canadian health system in order to improve understanding of the context within which the development of health services for official languages minority communities is situated.



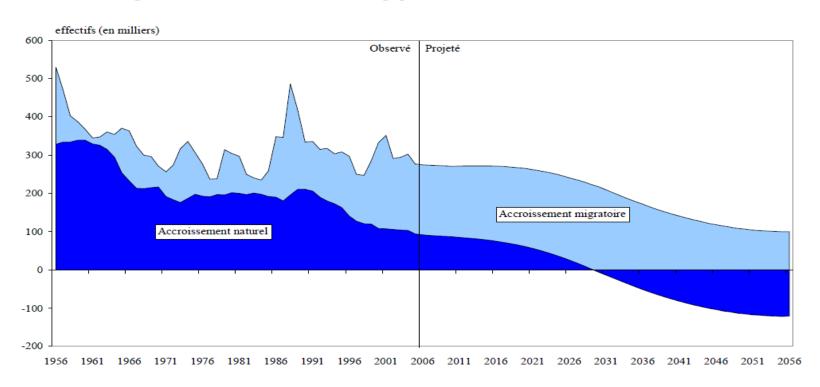
Canadian Environment

- Linguistic duality and language rights
- Legislative and regulatory status of the minority language
 - Protection of the majority language in Québec
- Principles of universality and accessibility to the public health insurance system in Canada
- Provincial versus federal jurisdiction over health
- Increasing cultural diversity



Impact of immigration on Canadian demographics

Accroissement migratoire et accroissement naturel de la population du Canada, 1956 à 2056

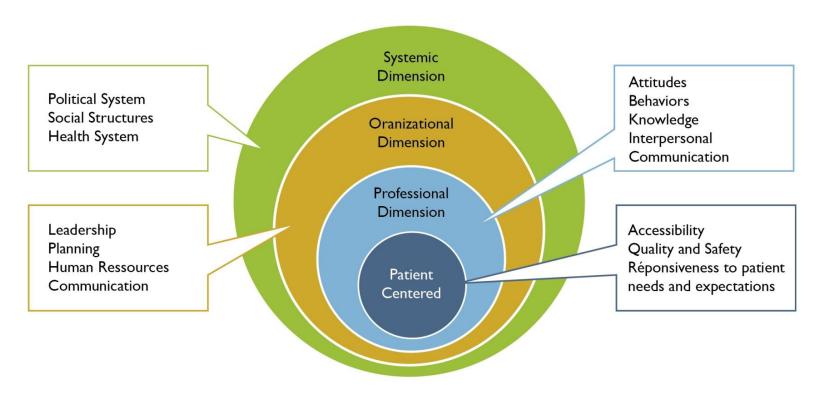


Sources: Statistique Canada, 2005, Projections démographiques pour le Canada, les provinces et les territoires 2005-2031, numéro 91-520-XIF au catalogue de Statistique Canada, scénario 3, et Division de la démographie, estimations annuelles de la population de 1956 à 2005.

In 2017, more than one Canadian in five (22%) could be born in another country

Conceptual framework

CONCEPTUAL FRAMEWORK





Best practices observed

Systemic Dimension

- Active offer of services (MB, NB)
- Designation (NB, QC, ON, MB)
- Service access plans or programs (QC, NS)
- Provincial coordination mechanisms and positions
- Planning entities (ON)
- Provincial or regional linguistic accessibility services (interpretation services) (MB, AB, BC))
- Community networks (CHSSN and SSF)



Best practices observed

Organisational Dimension

- Francophone University Hospitals
- Francophone Community Health Centers
- Establishments and organisations designated to offer services in both languages
- Establishments created as a result of initiatives of cultural communities
- Modalities for the linguistic adaptation of an offer of services



Best practices observed

Professional Dimension

- Awareness and promotion of linguistically and culturally adapted practices
- Language training and support for linguistic competency
- Direct support for professional activities
- Identification of professionals able to offer services to the linguistic minority population



Access to a significant offer of health services within a minority language context is a reflection of a hierarchical approach where each step serves as a foundation for the following step





Observations

- Linguistic Accessibility is an essential component of integrated health services along the entire continuum
- Attention to the needs of minority communities is essential in any integrative approach centered upon population needs
- There is an important interrelation between different health system components and the extent of collaboration between health authorities, health service providers and official language minority communities
- There is a need to collect language data pertaining to clients and professionals



Why have standards?

- Leverage: organisational and professional dimensions
- A normative approach situates linguistic accessibility as an aspect of the quality and safety of health services
- Speaking the language of the health system :
 - Quality, Security, Efficiency
- Engaging regulatory organisations

Communication Standards express our collective values of human dignity, respect and equality



Integration of standards for effective communication and linguistic accessibility within accreditation processes or professional codes of ethics could have a positive impact on the quality and safety of health services offered to official language minority communities



Conclusion

- There is no universal or single model
- Key success factors:
 - √ Research and experimentation
 - √ Federal investment
 - √ Accreditation Standards
 - √ Leadership
 - √ Organisational culture change
 - √ Collective values
 - √ Community participation an engagement
 - √ Communication, communication, communication...



A few references

- Société Santé en français: presentation by Shani Dowd on CLAS Standards:
 - http://santefrancais.ca/realisation/rendez-vous
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- Office of Minority Health:
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- Agency for Healthcare Research and Quality. (February 2010). National Health Care Disparities Report.
 - http://www.ahrq.gov/qual/nhdr1o/nhdr1o.pdf
- The Joint Commission
 - http://www.jointcommission.org/Advancing Effective Communication/
- The National Institute on Minority Health and Health Disparities (NIMHD)
 - http://www.nimhd.nih.gov/
- Think Cultural Health
 - https://www.thinkculturalhealth.hhs.gov/
- Agrément Canada
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