

# COMMUNITY MOBILIZATION MODEL FOR IMPROVING HEALTH AND VITALITY

OF ENGLISH-SPEAKING COMMUNITIES IN QUEBEC

## DRIVERS OF CHANGE

ENGLISH-SPEAKING COMMUNITY MEMBERS, ORGANIZATIONS & NETWORKS

## DESIRED OUTCOMES

IMPROVED HEALTH &  
WELL-BEING

IMPROVED COMMUNITY  
VITALITY

## KEY ACTION STRATEGIES

IMPROVING ACCESS TO  
HEALTH & SOCIAL SERVICES

COMMUNITY HEALTH  
PROMOTION & PREVENTION

SOCIAL INNOVATION

## INTERSECTORAL NETWORKING & PARTNERSHIPS

HEALTH & SOCIAL  
SERVICES SYSTEM

GOVERNMENT  
INSTITUTIONS &  
MUNICIPALITIES

COMMUNITY  
ORGANIZATIONS

PRIVATE SECTOR &  
FOUNDATIONS

SCHOOLS

SOCIAL &  
CULTURAL  
GROUPS

## TARGET POPULATIONS

### SENIORS



### YOUTH



### CHILDREN & FAMILIES



### CAREGIVERS



## ACTION ON PRIORITY HEALTH DETERMINANTS

HEALTH  
SERVICES

SOCIAL SUPPORT  
NETWORKS

EDUCATION &  
LITERACY

HEALTHY  
LIFESTYLES

LANGUAGE &  
CULTURE

SOCIAL & ECONOMIC  
ENVIRONMENTS

## DEVELOPMENT PRINCIPLES

COMMUNITY  
EMPOWERMENT

COMMUNITY  
GOVERNANCE

KNOWLEDGE  
DEVELOPMENT  
& SHARING

EVALUATION  
& ACTION  
RESEARCH

INFLUENCING  
POLICY

LEADERSHIP  
DEVELOPMENT

## VALUES

PRESERVE IDENTITY

SOCIAL INCLUSION

EQUITY

MODEL DEVELOPED BY

**CHSSN**  
Community Health And Social Services Network  
Réseau communautaire de santé et de services sociaux

Institut national  
de santé publique  
**Québec**



IN COLLABORATION WITH THE  
25 COMMUNITY HEALTH AND  
SOCIAL SERVICES NETWORKS



FINANCIAL CONTRIBUTION BY

Health Canada Santé Canada