


THE SERENITY RESIDENCE


"WHERE THE JOY OF LIFE CONTINUES"



HISTORY

- “Foster Home”: Opened in 1990
 - RTF until 2009
 - Maximum capacity: 9 residents
 - Average occupancy: 3-5 per year
 - Users: 90% + Anglophones
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CHALLENGES

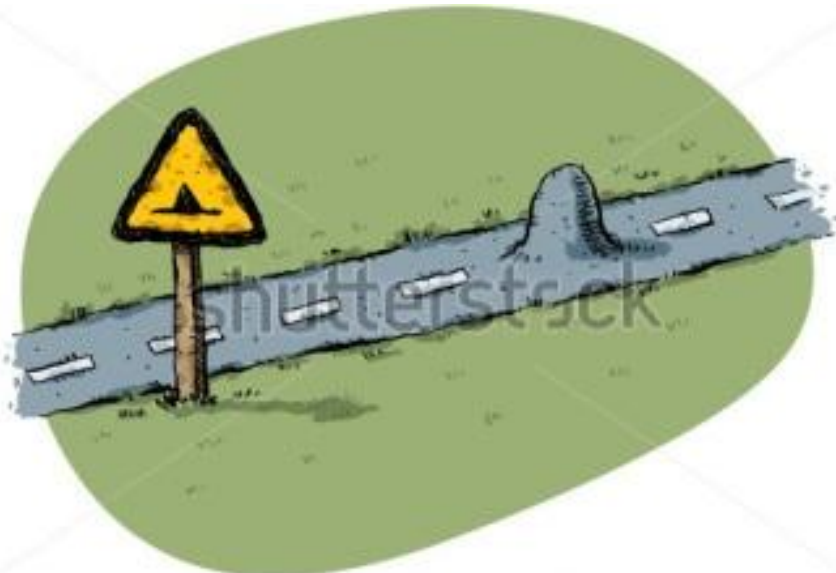
- Lack of use = annual operational deficit
 - Positive Community Response:
 - ✓ “Friends of Grosse Ile Foster Home”
 - ✓ Contribution to the improved quality of life of residents
 - ✓ Carried out a needs assessment
 - ✓ Launched promotional strategies
 - ✓ Launched fundraising campaigns
 - Service Gap
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INNOVATIVE PROJECT 2009

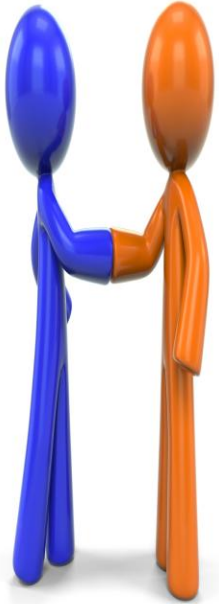
- Creation of Advisory Committee
- Proposal to ASSSGIM for the “Innovative Project”
- Implementation of new bilingual services
- ✓ RTF (3)
- ✓ RI (2)
- ✓ CHSLD (2)
- Result : Immediate increase in occupancy
- The “Foster Home” becomes the Serenity Residence

A BUMP IN THE ROAD

- An unexpected re-evaluation of services
- 18 month transition period (CAMI, MUN. GI & CSSS des Iles)
- Creation of the Serenity Residence Committee



COLLABORATION & PARTNERSHIPS



- CAMI
- The Municipality of Grosse Ile
- The French community of Grande Entree
- The Serenity Residence Committee
- CSSS des Iles
- The Anglican Parish of the Magdalen Islands
- Centre d'action Benevole and Collective Kitchens
- Volunteers and citizen support

Fun at Serenity



PRESENT DAY

- Responding to community needs:
 - ✓ Private Manager
 - ✓ 8 room capacity
 - ✓ Capacity to accommodate various levels of autonomy
 - ✓ Bilingual services / mixed cultures
 - ✓ Provides employment to 6 part-time employees annually
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STEPS TO ENSURING SUSTAINABILITY

- Hiring of a Development Agent
 - ✓ Long-term management plan
 - ✓ Fundraising strategy
 - ✓ Marketing plan
- Community Support
 - ✓ Committee commitment
 - ✓ Volunteer and community commitment
- On-going support from the CSSS des Iles
- Change in mentality

THANK YOU!!



MUNICIPALITÉ DE LA GROSSE ÎLE
MUNICIPALITY OF GROSSE ÎLE

Centre de santé et de services sociaux
des Îles

