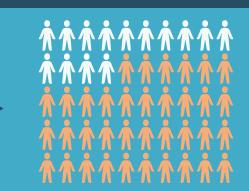
SENIOR WELLNESS CENTRE INITIATIVE ACTIVITY REPORT (2024-2025)



Population of Englishspeaking seniors 55+

353,085



28.2%

of total English-speaking population

The Senior Wellness Initiative (SWI) is a provincial program that consists of community-run health education and health promotion activities that aim to maintain and improve the health and well-being of English-speaking seniors, increase access to knowledge of health and social services, and decrease social isolation through purposeful and informed programming.

- 4,315 prevention and 20,417 outreach activities
- 7,208 senior participants
- 7 Community of Practice sessions
- 79,601 participations in prevention and outreach
- √ 590 volunteers
- **√** 75+ resources & tools shared with SWCs
- Provincial and regional collaborations

120 funded sites*

*75 existing sites maintained and 50 new sites financed over 3 years (45 in year 1 and 5 in year 2)

16
regions served

96% sites up and running



Impact

Provincial coordination
Increased capacity of SWI's
Enhance health related attitudes, knowledge & skills
Increase access to information & services in English
Reduced social isolation
Increased autonomy & well-being
Improved health outcomes

