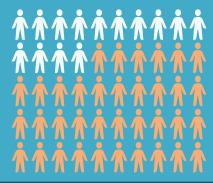
SENIOR WELLNESS CENTRE INITIATIVE ACTIVITY REPORT (2024-2025)



Population of Englishspeaking seniors 55+

353,085







of total English-speaking population

The Senior Wellness Initiative (SWI) is a provincial program that consists of community-run health education and health promotion activities that aim to maintain and improve the health and well-being of Englishspeaking seniors, increase access to knowledge of health and social services, and decrease social isolation through purposeful and informed programming.

- 4,315 prevention and 20,417 outreach activities
- 7,208 senior participants
- 7 Community of Practice sessions
 - 79,601 participations in prevention and outreach
- 590 volunteers
- 75+ resources & tools shared with SWCs
- Provincial and regional collaborations





*75 existing sites maintained and 50 new sites financed over 3 years (45 in year 1 and 5 in year 2)



sites up and running



Impact: Provincial coordination Increased capacity of SWI's Enhance health related attitudes, knowledge & skills Increase access to information & services in English Reduced social isolation Increased autonomy & well-being Improved health outcomes

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